

ULESHKA ASHER

RESUME

Born: 07th June 1977, Hamm (Westfalen), Germany
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Home: www.Uleshka.com

Uleshka is a creative communicator and multi-disciplinary force rooted in design.

She has a talent for initiating projects, mobilizing and motivating people, bringing the right creatives and progressive minds together and making the most out of her solid, high-quality, international network. After working in Tokyo for 8 years, she moved to Berlin 6 years ago, where she mainly works as a consultant and tutor teaching people how to get their projects off the ground and to position themselves. One of her clients was Fritzing.

Uleshka has founded and chief-edited Asia's biggest design blog at the time, written various books about design, has a long record of interviewing interesting people, giving presentations, holding workshops, talks and organizing events. She offers her writing, editing, research, concept and project management skills to those who are looking for multi-disciplinary communication and innovation. Uleshka teaches her own method of curation and authentic positioning at Berlin's universities HTW, UdK and AID.

LANGUAGES

German (native)
English (almost native)
Japanese (JLPT Level 3)
French (basics)

SOFTWARE

MS- Office, Open Office, iWork, Social Media Standards, Blog Software, Organization Tools (Evernote, Trello, Google Docs...) Photoshop, Indesign

INTERESTS

Event formats, bottom-up-concepts, maker movement, start-ups, writing, contemporary kimono, shiatsu & reiki

Uleshka lives in Berlin, is married and has two kids.